

A circular logo with a silver, diamond-plate metal texture. The number '40' is prominently displayed in a large, white, outlined font. To the right of the '0' is the text 'th' in a smaller, black, outlined font. The entire logo is set against a white background with a subtle shadow effect.

40<sup>th</sup>

**ANNIVERSARY**

A wide, flowing ribbon with a gradient from red to magenta. The text 'Established 1979' is written in a white, serif font across the center of the ribbon. The ribbon has a 3D effect with shadows.

Established 1979

**LCS**

The letters 'LCS' in a bold, black, sans-serif font. The letter 'C' contains a stylized graphic of a blue star and a red maple leaf, representing the company's presence in both the USA and Canada.

**Load Covering Solutions Ltd.**  
**USA / CANADA**